



A Weekly Leadership Podcast Hosted by Doland White



Empower. Inspire. Lead.

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## On a Mission to Empower One Million Leaders

Thank you for joining me on The Next Interview Show!

This podcast is all about empowering leaders, scaling businesses, and creating high-performance teams.

Our audience consists of executives, business owners, and leaders seeking actionable insights to elevate their leadership and drive real results.

This guide will help you prepare for our conversation so we can deliver the most value to our listeners.

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## Podcast Format & Length

**Duration:** Our conversations typically last 30-45 minutes

**Style:** Casual, conversational, and insightful – think of it as two leaders exchanging ideas and real-world experiences.

**Prep:** I'm not a fan of "generoc" shallow conversations, so I will come prepared with a couple of questions that are specific to you.

### Conversation Structure:

- **Gratitude and You** – Every podcast starts and ends with gratitude for you, and the time you are investing in our conversation.
- **Introduction** – Then, I'll pass the mic to you so that you may introduce yourself and share a bit about your leadership journey.
- **Main Discussion** – Deep dive into leadership, growth, and empowerment
- **Rapid-Fire Insights (if applicable)** – Quick, actionable takeaways for our audience.
- **Closing** – How listeners can connect with you and your work.

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## About Doland White

I sometimes refer to myself as an “*old guy*.” After 45+ years in leadership roles, I retired. Needless to say, my attempt to retire failed.

I now host the podcast, co-lead a high-level mastermind on leadership and compassionate capitalism, am the author of a couple of books, am a grandfather to 6, and have been married for almost 40 years.

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## Key Leadership Topics We May Cover

We tailor the conversation to highlight **your expertise** while staying within these key leadership themes:

- **Empowered Leadership** – How do you build trust, autonomy, and confidence in your team?
- **Scaling & Growth** – Lessons from your leadership journey, including challenges and a turning point.
- **Innovation & Change** – How you embrace change, disrupt industries, and drive meaningful innovation.
- **Decision-Making & Strategy** – Your approach to making high-impact decisions.
- **Culture & Team Performance** – Creating a high-trust, high-performance environment.
- **Your Leadership Story** – Pivotal moments, mentors, and what shaped your leadership philosophy.

Let me know if you’d love to focus on a specific topic!

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### How to Prepare

Here are a few ways to ensure a smooth and engaging conversation:

- **Audio & Video** – Please use an external microphone or quality headphones for clear sound. A quiet space with strong Wi-Fi is ideal.
- **Talking Points** – No need to script anything, but think about 2-3 key takeaways you'd love to share.
- **Promotion** – We'll provide graphics and links after the episode goes live so you can share with your audience.
- **Energy & Engagement** – The best episodes feel like an energetic, natural conversation – feel free to bring stories, lessons, and even a bit of humor! (*If we don't find moments to laugh, we shouldn't be talking*)

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### Recording & Scheduling Details

- **Platform:** We record via a virtual studio called Podcastle at this link: <https://podcastle.ai/editor/studio/BBKTenEM>
- **Time & Date:** You use my Calendly link to schedule: <https://calendly.com/dolandwhite/tnipodcast> – and you'll receive a calendar invite with the details and link.
- **Interview Duration:** Typically one hour from start to finish
  - 5 to 10 minutes before recording, just to chat and relax
  - 30 - 40 minutes to chat
  - 5 minutes to wrap up
- **Release Date:** Episodes **typically** go live within 3-4 weeks after recording. We'll keep you updated!

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## Distribution

Your podcast episode will be distributed among several social media, podcast, and blog platforms.

These include the household platforms you use daily and multiple internal mailing lists, newsletters, and personal profiles.

We'll send you all of the links and other promotional content that you can use to promote your interview episode to your audience.

We'll promote your episode on several social media platforms as well.

Visit my website for links to episodes: <https://www.dolandwhite.com/podcast>

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## Should Things Change

**Change happens.** If, for any reason, you need to reschedule, send me an email at [doland@dolandwhite.com](mailto:doland@dolandwhite.com).

Alternatively, you can text me at +1 (310) 947-2948.

Thank you for joining me on my mission to empower a million leaders.

A handwritten signature in black ink that reads "Doland". The signature is fluid and cursive, with a large, stylized 'D' at the beginning.



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